

SOUTHEAST WISCONSIN HOMELAND SECURITY PARTNERSHIP



Opportunity

To sponsor business and community resiliency

“...Continuity of strategic direction and continuous improvement in how you do things are absolutely consistent with each other. In fact, they're mutually reinforcing.” Michael Porter

Southeast Wisconsin Homeland Security Partnership

A PARTNER FOR YOU AND THE COMMUNITY

ABOUT SOUTHEAST WISCONSIN HOMELAND SECURITY PARTNERSHIP

Southeast Wisconsin Homeland Security Partnership (SWHSP) is a longstanding coordinated group of public and private businesses and agencies that bring the value of cooperative knowledge to emergency management and business continuity. SWHSP builds on the value of connected knowledge among business leaders, operational experts and civic infrastructure and emergency support systems. This is accomplished by training events, workshops, topic expert presentations, and exercises.

How Your Sponsorship Helps

Your sponsorship will help SWHSP build an impactful resiliency program that spans Wisconsin's Southeast region. Often, SWHSP relies upon grant administrators and membership fees to conduct its programming. While these revenue sources do assist the SWHSP program, much more could be accomplished with added resources. SWHSP envisions an even stronger program, one that extends to more businesses, both public and private, and civic agencies, bringing a stronger emergency and continuity readiness and response to our region.

Our Mission: Unite public and private organizations in partnership to prepare for, respond to and recover from critical incidents in the Southeast Wisconsin Community.

What SWSHP Brings to Civic and Private Entities

- ❖ Assist in improving the Southeast Wisconsin region's business climate by building a safer, more resilient community.
- ❖ Develop a better understanding of how the public and private sectors partner when preparing for and responding to disasters and crisis throughout the region and state.
- ❖ Enhance your organization's response capability by coordination with public and private partners.
- ❖ Exchange information and best practices for emergency management, crisis management, and business continuity.
- ❖ Be part of our wide communication network.
- ❖ Gain value and influence to strengthen early planning doctrines before execution with emergency agencies.
- ❖ Identify response plan gaps between public and private business.
- ❖ Participate in educational seminars and forums.
- ❖ Membership includes you and your agency/company's emergency/continuity management colleagues.



HELP THE PARTNERSHIP REACH FURTHER

As a volunteer, non-profit organization SWHSP's resources are limited. Sponsors are the key to broadening the Southeast Wisconsin resiliency preparedness scope. With you, we can...






- ❖ Expand emergency and continuity channels by reaching a greater municipal radius
- ❖ Secure key note speakers and resiliency professionals
- ❖ Extend our resources to more Wisconsin civic and private agencies
- ❖ Provide enriched electronic and print materials
- ❖ Expand networking opportunities for your business/organization and area resiliency partners

Sponsorship Levels

Four ways your organization can participate and benefit through SWHSP sponsorship.





Platinum Sponsorship \$1,000

Our Platinum Sponsorship is a great way to be a leader in business and community resiliency. The benefits of a Platinum sponsorship includes:

-  Direct access to all SWSHP literature
-  Access to membership events during registration year
-  Sponsorship logo included on the SWSHP web site for one calendar year
-  Sponsorship logo on SWHSP event brochures for one calendar year
-  Exhibitor space at annual conference (display shall be emergency, continuity or community orientated)




Gold Sponsorship \$500

Our Gold Sponsorship is a great way to be involved and aware. The benefits of a Platinum sponsorship includes:

-  Direct access to all SWSHP literature
-  Access to membership events during registration year
-  Sponsorship logo present on the SWSHP web site for one calendar year
-  Sponsorship logo on SWHSP event brochures for one calendar year

Silver Sponsorship \$250

Our Silver Sponsorship is a great way to introduce your business to the SWHSP members.

-  Direct access to SWSHP literature
-  Access to membership events during registration year
-  Sponsorship logo on SWSHP web site for one calendar year




Sponsorship Application

We wish to support SWHSP's initiatives and pledge the following sponsorship level.

Please make checks payable to Southeast Wisconsin Homeland Security Partnership, Inc. Sponsorships are in effect for one calendar year, expiring each December 31st.

Mail check and this page to:

Southeast Wisconsin Homeland Security Partnership, Inc.
 P.O. Box 1059
 Milwaukee, WI 53201-1059

Sponsorship Options	Total
 Platinum Sponsor \$1,000	
 Gold Sponsor \$500	
 Silver Sponsor \$250	

Company / Organization	
Point of contact, name	
Email	
Phone	
Address	
Address	
City, State, Zip Code	
Please invoice my company	

Questions? Contact SWHSP:



Email: chair@swhsp.org

Web: <https://swhsp.org/>

Member Only Application

If sponsorship is not an option for your organization at this time, but you wish to have your key professionals connected to the SWHSP network and learning programs, then consider our Annual Membership Program.





Annual Membership Program \$100

-  Direct access to SWSHP literature
-  Access to membership events during registration year

Please make checks payable to Southeast Wisconsin Homeland Security Partnership, Inc.

Mail check and this page to:

Southeast Wisconsin Homeland Security Partnership, Inc.
 P.O. Box 1059
 Milwaukee, WI 53201-1059

Term	Total
 Annual Membership \$100	
 Apr-Dec \$75.00 (prorated membership)	
 Jul-Dec \$50.00 (prorated membership)	
 Oct-Dec \$25 (prorated membership)	

Company / Organization	
Point of contact, name	
Email	
Phone	
Address	
Address	
City, State, Zip Code	
Please invoice my company	